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# Renewable Carbon is Key to a Sustainable and Future-Oriented Chemical Industry

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**Inspired by the Second Berlin Raw Materials Summit, 25 June 2018**  
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# Impressions of the Second Berlin Raw Materials Summit, 25 June 2018



The Technical University Berlin hosted the "Raw Materials Summit, 2018" together with Dechema and material manufacturer Covestro.



Representatives from policy, research, society, industry and investors in dialogue (f.l.t.r.): Professor Dieter Jahn from High-Tech Gründerfonds, Dr. Markus Steilemann as CEO of Covestro, Dr. Erika Bellmann from WWF Deutschland, Professor Kurt Wagemann, Managing Director Dechema, Dr. Wolf Juncker from the German federal research ministry, host Stefan Paul Mechnig.



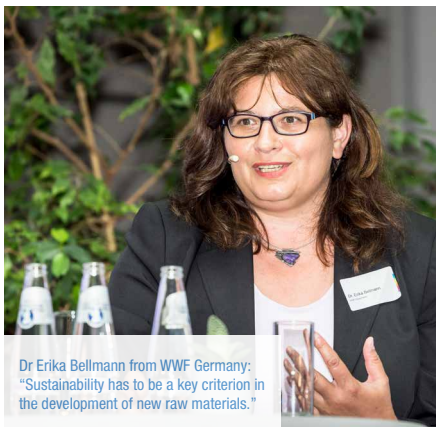
Host: vize president of the Technical University Berlin, Professor Hans Ulrich Heiß, starts of the Raw Material Summit 2018.



Berlin as high-tech location: The topic of Ellen Fröhlich, head of the science department of the senate chancellery.



Would like to see more cooperation between chemical industry and research: Professor Kurt Wagemann, Managing Director of Dechema.



Dr. Erika Bellmann from WWF Germany: "Sustainability has to be a key criterion in the development of new raw materials."



Chemical products from biomass and CO<sub>2</sub> are already on the market: Dr Markus Steilemann, chairman of material manufacturer Covestro.



Not enough start-ups in the chemical industry, says Professor Dieter Jahn from High Tech Gründerfonds.



Recommends further funding for research projects on alternative raw materials: Dr Wolf Juncker from the German federal research ministry.



Lively discussions: numerous questions and comments on the topic of alternative raw materials from the audience, here Michael Carus from nova-Institut



Full house: the Raw Materials Summit 2018 at the atrium of the Technical University Berlin was well attended.

# Renewable Carbon is Key to a Sustainable and Future-Oriented Chemical Industry

Author: Michael Carus, nova-Institute, Hürth (Germany)

## Introduction

The chemical industry is faced with enormous challenges in meeting the climate goals set by the European Commission and the sustainability expectations held by societies around the globe<sup>1</sup> – the demand for energy must be further reduced through optimised processes and met by renewable energies. The products' sustainability during their use phase as well as at their end-of-life must be improved. A stringent circular economy needs to increase resource efficiency, decrease raw material consumption and minimise ecologically harmful loss pathways ("microparticles"). "Political ambitions of such a nature require a shift in paradigms which must be supported by technological breakthroughs."<sup>2</sup> (DECHEMA 2017)

However, something which is inextricably linked with the above challenges is oftentimes ignored: **The chemical industry may only develop into a sustainable sector once it bids farewell to fossil raw materials such as crude oil, natural gas and coal for good and uses nothing but renewable carbon as a raw material in organic chemistry.**

However, it is not a decarbonisation, like it is quite reasonably called for in the energy sector, that will help this industry. After all, organic chemistry cannot be **decarbonised**, as it is entirely based on the use of carbon. This also includes the plastics industry – the modern world is inconceivable without its versatile polymers unless you are prepared to accept considerable sacrifices or higher greenhouse gas emissions<sup>3</sup>.

**The equivalent to decarbonisation in the energy sector is a transition to carbon from renewable sources in the chemical and plastics industries.**

Only a full phase-out of fossil carbon will help prevent a further increase in CO<sub>2</sub> concentrations. All of the fossil carbon extracted from the ground will sooner or later be released into the atmosphere where the CO<sub>2</sub> concentration will go up as a consequence.

Current political and public discussions primarily weigh up the pros and cons of bans, rules and taxes for a whole variety of plastics and chemical applications – oftentimes this is only tantamount to gesture politics. The major goal of transitioning the chemical industry to renewable carbon is often lost sight of, even though this may help solve many problems in a systemic manner. Apparently, politicians and the general public cannot see the wood for the trees.

Climate expert Joachim Schellnhuber who is with the Potsdam Institute for Climate Impact Research said in an interview with *Süddeutsche Zeitung* daily newspaper published on 15 May 2018: "A strange kind of calmness is still prevailing. We are headed towards an uncontrollable global situation at a mindboggling speed, risks basically multiply every hour, but a lot of media only cover the developments in an agonisingly trivial manner. The World Bank has just published a report saying they expect 140 million "climate refugees" by 2050 within the affected countries alone, i.e. without cross-border migration."

He believes this ignorance results from something called "cognitive dissonance": "When you are confronted with an enormous problem and have no clue about how to get a grip on it, you just ignore it. Or you even intensify your inappropriate behaviour." If we do not get a grip on climate change, there will be no more need to discuss a ban of disposable crockery or the land use for biomass production, because matters like that would simply be relegated to footnote status.

In a range of studies scientists have calculated exactly how much more fossil carbon may be extracted from the ground until the climate goals must be abandoned. For instance, in a paper published by Nature magazine, Christophe McGlade and Paul Ekins write<sup>4</sup>: "Our results suggest that, globally, a third of oil reserves, half of gas reserves and over 80 per cent of current coal reserves should remain unused from 2010 to 2050 in order to meet the target of 2°C."

As long as the chemical industry continues to use fossil carbon, it will add to the greenhouse effect in an increasingly significant fashion. While the non-energetic or material use of crude oil amounts to eight per cent (including asphalt) of its overall use today, experts expect that figure to grow to roughly 30 per cent by 2050. There are two main reasons for this estimate: the sharp increase of solar and wind power will reduce the demand in fossil energy carriers, and the growing number of electric drive vehicles will slow down the demand in fossil fuels. In the field of chemicals and plastics, however, most market observers expect the production to increase globally by three to four per cent each year as demand in residential properties, clothing, transport and packagings is set to grow strongly due to a rise in the global population and improved standards of living.

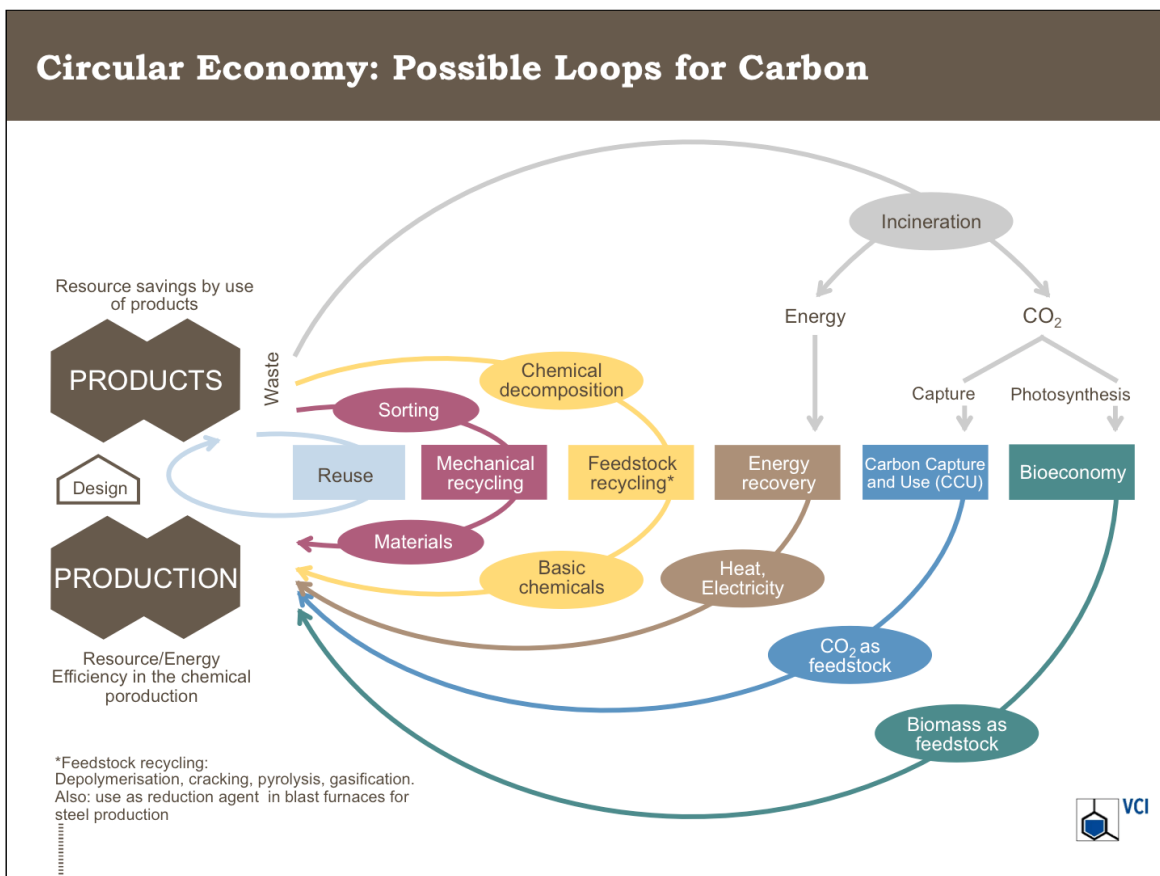
Then again, this also means that the chemical industry's share of greenhouse gas emissions will further grow in spite of comprehensive improvements in efficiency, and as a consequence public attention will undoubtedly increase. Only a **clear strategic focus on renewable carbon** will prevent further damage to its reputation – or may even help the industry to show itself in a more favourable light than before.

<sup>1</sup> The German chemical industry supports ambitious global climate protection under the Paris Agreement. It also supports the EU target of 80 to 95 percent lower greenhouse gas emissions by 2050 – a contribution to achieving the internationally agreed long-term goals of Paris." (<https://www.vci.de/top-themen/internationale-und-nationale-klimapolitik.jsp>, letzter Abruf 2018-06-17)

<sup>2</sup> DecHEMA 2017: TECHNOLOGY STUDY. Low carbon energy and feedstock for the European chemical industry. Frankfurt am Main, Juni 2017.

<sup>3</sup> Many material properties which make current-day products possible in the first place cannot be obtained without plastics. A study based on the analysis of several life cycle assessments showed that in 2005 chemical products of the plastics industry helped save up to 2.6 units of CO<sub>2</sub> equivalents per emitted carbon unit during the useful life of these chemicals. (International Council of Chemical Associations 2009)

<sup>4</sup> McGlade & Ekins 2015: The geographical distribution of fossil fuels unused when limiting global warming to 2°C. Nature 2015; 517:187–190.



Source: German Chemical Industry Association – VCI (2018)

## Renewable Carbon – Recycling, Biomass and Direct CO<sub>2</sub> Usage

There are only three sources of renewable carbon:

- Renewable carbon from recycling of already existing plastics and other organic chemistry products (mechanical and chemical recycling).
- Renewable carbon gained from all types of biomass.
- Renewable carbon from direct CO<sub>2</sub> utilisation of fossil point sources (while they still exist) as well as from permanently biogenous point sources and direct air capture.

All three sources are essential for a complete transition to renewable carbon, and all of them should be similarly used by the industry, supported by politics and accepted by the population.

**Note:** Some supporters of this position paper have noted that only biomass is actually renewable carbon. Carbon from recycling and CO<sub>2</sub> use should not be called renewable, but rather recycled carbon.

Strictly speaking, you could try to establish that distinction. But we prefer to continue talking about renewable carbon in all three sources. Above all because a real distinction is hardly possible. CO<sub>2</sub> from direct air capture is certainly not recycled carbon: the technical plant uses the same CO<sub>2</sub> as plants or trees. On the other hand, the bioeconomy speaks of using CO<sub>2</sub> in a circular economy. Renewable carbon is also recycled carbon. Do algae fed with fossil CO<sub>2</sub> from power plants supply recycled or renewable carbon? And what about mechanically recycled bio-based plastics? Are they recycled or renewable? These discussions makes little sense.

In the end, it is important that no additional fossil carbon is released into the atmosphere, and this is the case in all three alternatives.

And strategically it is important to have a clear message and to avoid fratricidal wars between these three solutions.

## Renewable Carbon gained from Recycled Plastics and Other Organic Chemistry Products

Currently politicians mainly count on recycling schemes to preserve fossil resources. **In a circular economy the recycling of existing plastic materials and other organic chemistry products is, without any doubt, an important source for renewable carbon** which could and should be exploited more comprehensively.

However, you should **not succumb to the illusion that recycling will be able to provide the lion's share of renewable carbon in a sustainable manner**. Recycling must not be turned into an incontrovertibly true principle that is applied without any sustainability assessments. For instance, the recycling industry's huge energy requirements should be fully covered by renewable energies to prevent the indirect release of additional fossil CO<sub>2</sub>.

Which amounts and which grades of recyclable plastics and other products may reasonably be collected and recycled in reality? Which product characteristics are achievable with recycled plastic materials and how much new material must be added in the process? Discussions about the large-scale utilization of used plastics as railway sleepers and paving stones reflect the awkward search for suitable applications for materials of an inferior quality. Does the effort involved possibly even outweigh the benefits? How does the environmental footprint of recycling compare to the exploitation of other renewable carbon sources? How can waste and recycling streams be managed and standardised?

If mechanical recycling is complemented by **chemical recycling** in a next step, i.e. the breaking down of plastics into their chemical components, the application range of the intermediate products will become far larger and expected quality losses will be clearly lower or even non-existing. Completely new are biotechnological processes for the treatment of waste from the chemical and plastics industry. However, here too, sustainability analyses will have to show how these new technologies perform when compared to other solutions.

The role of the process called **thermal recycling**, which de facto dominates today, is set to change as the transition to renewable carbon kicks off, since it does not release any additional fossil carbon into the atmosphere. Waste streams that require substantial recycling efforts, either mechanically or chemically, may continue to qualify for thermal recycling even in a sustainable economy, as the exploitation of the released carbon-rich exhaust gases contributes to material recycling endeavours at the same time.

## Renewable Carbon gained from all Types of Biomass

**Plants convert CO<sub>2</sub> from the air and solar energy into biomass through photosynthesis.** The biomass is then used as food and animal feed, chemical feedstock, material or as an energy carrier. In 2015, the European Union covered 14 per cent of the carbon required within organic chemistry applications through biomass, i.e. the share of renewable carbon in organic chemistry products was as high as 14 per cent<sup>5</sup>. Over the past few years that figure has grown consistently, coming from eleven per cent in 2008.

**The biomass** used in this context breaks down into either primary biomass straight from fields and forests or biomass derived from biogenic waste and side streams, e.g. generated by the agriculture and forestry sector, the food, feed and chemicals industries, the production of wood and paper as well as by private households. Utilising this kind of “organic waste” in a sophisticated manner is key to a bio-based circular economy.

When it comes to utilising biomass, dogmas such as “no food crops for industrial use” are not helping much. The focus on so-called second-generation biomass, such as wood or straw, makes biomass utilisation by the chemicals industry complicated and expensive. These raw materials frequently require upstream processing and converting, which often does not result in a better sustainability footprint compared to first-generation solutions<sup>6</sup>. The food sector in particular suffers from protein shortages although e.g. sugar is copiously available. There is currently a global excess production of sugar while awareness campaigns are launched and taxes are introduced to further reduce the human intake of sugar. At the same time, in a comparison of all cultivated plants, sugar beet and sugar cane excel with an unsurpassed yield and per-acreage-efficiency. However, the chemical industry currently shies away from processing more sugar because of a fear of negative repercussions on their reputation (“No food for industrial use”). Alas, what a wasted opportunity.

When it comes to using biomass, **comprehensive sustainability assessments** are indispensable for any given region to identify the most suitable local type of biomass for certain applications in order to keep unwanted side effects at bay. In discussions on land use, direct and indirect land use changes (LUC and iLUC) and food security there should be much higher consideration of the enormous risks climate change poses to agricultural land and food production, and at the same time how widely biomass products may help reduce greenhouse gas emissions.

**How much of the chemical industry’s raw material demand can be covered by biomass until 2050?** Experts suggest that the 14 per cent share seen in 2015 may double or even triple by 2050. At the end of the day, among other things, the societal and political acceptance for main agricultural products (such as wheat, corn or sugar beet) to be used as biomass in the chemicals sector will determine how much of this potential can be realised. On the surface, their use seems to undermine food security, in-depth analyses show, however, that they rather contribute to a reliable supply of food<sup>7</sup>. Once the demand in bio fuels starts to decrease gradually as the decarbonisation of transport advances, land becoming available may be harnessed for the chemical industry to increase its biomass rates without the need for more arable land.

**The utilisation of biomass makes particular sense wherever** functional and complex molecular units remain intact after chemical conversion, so they can be used further. For instance, oleochemical, natural rubber and lignin applications qualify in this respect as do numerous novel bio-based components such as e.g. organic acids and furan-based products. Washing, cleaning and care agents as well as polymers based on these new components frequently outperform existing products with regard to their health and environmental benefits. Additionally, industrial biotechnology may help manufacture complex molecules using short and gentle processes and made-to-measure production organisms. Lignin, for instance, little used to date and a by-product of wood processing, may be a future candidate in the production of aromatic compounds.

Remarkably, it seems to be comparatively easy to build a distinctive feature into biomass-based products, namely the **biodegradability of polymers**. Industry, politicians and NGOs have similarly failed so far in this respect, and as a consequence this potential is still waiting to be tapped to a large extent. In Europe alone, hundreds of thousands of tons of plastic materials end up in the environment at their end of life or use: many of them even when they are used in line with the instructions provided, simply because there is no way of collecting them, e.g. tree guard foils, carrier polymers for fertilisers or pesticides or binder twines used in agriculture. They are currently not part of the circular economy. However, with the use of suitable polymers they could be degraded by microorganisms and be converted into CO<sub>2</sub> again without any harm for the environment.

5 Piotrowski & Carus 2018: European Bioeconomy in Figures, 2008 – 2015 ([www.bio-based.eu](http://www.bio-based.eu)).

6 Dammer et al. 2017: Sustainable First and Second-generation Bioethanol for Europe: A Sustainability Assessment in the Context of the European Commission’s REDII proposal. Industrial Biotechnology, Vol. 13, No. 6, December 2017.

7 So-called food crops often have the best efficiency-per-acreage values, deliver high-quality proteins as by-products and provide an additional buffer for the food market in times of crisis, cf. Carus & Dammer 2013: Non-Food: Which Agricultural Feedstocks Are Best for Industrial Uses? Industrial Biotechnology, Vol. 9 No. 4, August 2013.

## Renewable Carbon from Direct CO<sub>2</sub> Utilisation of Fossil and Biogenous Point Sources as well as Direct Air Capture – “Carbon Capture and Utilisation“ (CCU)

One nearly endlessly available source of renewable carbon is the CO<sub>2</sub> contained in exhaust gases, waste air and the atmosphere, which may be utilised as a raw material for the chemical industry by means of a number of technologies.

Nowadays, **fossil CO<sub>2</sub>** is obtained from fossil point sources in power plants, in the steel and cement/lime industries as well as the chemical industry, and for some of these industries, owing to the specific technologies used there, the generation of CO<sub>2</sub> will remain unavoidable in the decades to come. **Biogenous CO<sub>2</sub>** is typically generated during the fermentation process in the food and animal feed industries but also in biogas plants, when combusting biomass or in the paper industry. The largest reserve of CO<sub>2</sub> is in the atmosphere, from which CO<sub>2</sub> may be retrieved using specialised facilities in a process called **direct air capture**.

In order to make the carbon contained in CO<sub>2</sub> usable once more, it must be chemically reduced, which requires large amounts of energy. From an ecological viewpoint, this means that only **renewable energies or existing process energy** qualify as options. And this in turn means that, in order to be able to use the CO<sub>2</sub> itself as a source of raw materials, there must be massive, worldwide growth in renewable energies such as solar and wind energy, hydropower and geothermal energy.

**Provided there is sufficient renewable energy, direct CO<sub>2</sub> utilisation is an inexhaustible and sustainable source of carbon for the chemical industry. Our own calculations demonstrate that a size of just two per cent of the world's desert areas would suffice to cover the chemical industry's growing entire 2050 carbon demand by means of photovoltaics and CO<sub>2</sub> utilisation!**

It only takes a simple chemical reaction to turn CO<sub>2</sub> and H<sub>2</sub> (hydrogen), both of which may be obtained from renewable energies, into **methane, methanol, formic acid, ethene and alcohols**, which in turn may be used to produce the bulk of today's chemicals. The Fischer-Tropsch process adds **naphtha and long-chained waxes**, permitting even **today's refinery structures for the production of platform chemicals to be maintained and, at the same time, decoupled from fossil raw materials**. New chemical catalysts allow for the development of novel CO<sub>2</sub>-based chemicals and polymers, and even complex organic molecules may be directly obtained from CO<sub>2</sub> thanks to **biotechnological solutions**.

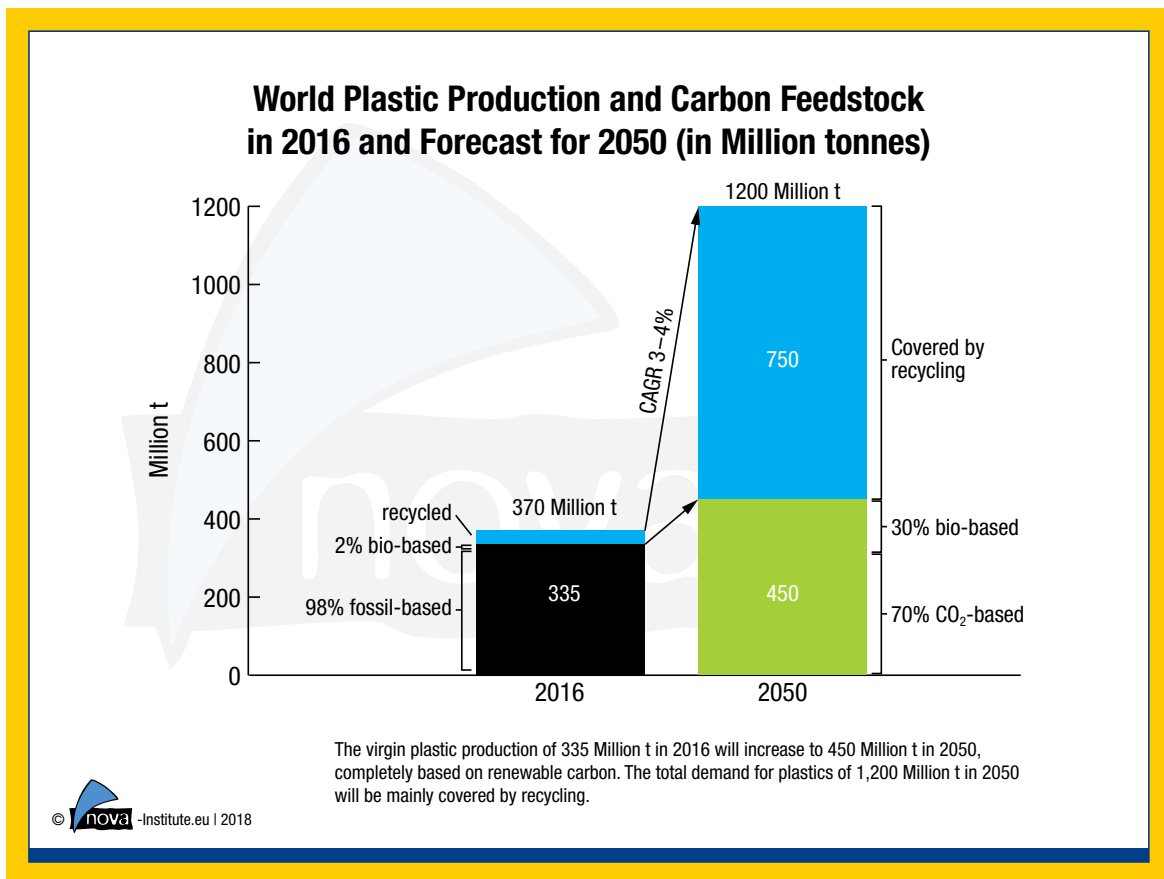
**Even if the chemical industry switches over to renewable carbon today, society would not have to do without anything it has become used to over time.**

In the medium to long term, considerable progress is also expected in the development of artificial photosynthesis and photocatalysis, with the aid of which sunlight is to be used directly for the production of chemicals. The foundation are developments based on novel nanomaterials and polymer systems, through which efficient use of solar radiation, water splitting and CO<sub>2</sub> reduction can be directly coupled with the synthesis of the desired products. Commercial systems with artificial photosynthesis are expected to be on the market by 2050. Compared to the utilisation of biomass, direct CO<sub>2</sub> utilisation has some considerable advantages: The requirement for space and water is significantly below the one incurred by the utilisation of biomass. In 2017, Searchinger et al. calculated that on world average, the area requirement for the production of ethanol from wood is 85 times higher than the one for ethanol production from photovoltaics and direct CO<sub>2</sub> utilisation<sup>8</sup>. The reason for this discrepancy is the **significantly better yield of modern solar cells** (20–25 per cent; experts even believe efficiency rates of 40 per cent to be possible by 2050) compared to natural photosynthesis, where – considering the entire process chain including agriculture and downstream processes – only 0.1 to 0.3 per cent of solar exposure ends up in the final product.

**Therefore it is to be expected that in a sustainable chemical industry, bulk chemicals will primarily rely on chemical CO<sub>2</sub> utilisation through methane, methanol and naphtha, while specialty chemicals and complex molecules will more likely be produced from biomass (and CO<sub>2</sub> fermentation). At the same time, mechanical and chemical recycling will reduce the need for additional renewable carbon on the whole.**

**Whereas traditional recycling re-uses products and materials, the use of biomass and direct CO<sub>2</sub> utilisation is tantamount to a carbon recycling process which also constitutes part of an extended circular economy.**

<sup>8</sup> Searchinger et al. 2017: Does the world have low-carbon bioenergy potential from the dedicated use of land? Energy Policy 110 (2017) 434–446.



A future scenario for the plastics industry might look as follows: Due to its annual growth of three to four per cent, the global production of plastics will soon reach the mark of 400mn metric tons per year. Pronounced recycling efforts might **hold the continuously growing demand for new plastics between 400 mn and 500 mn metric tons by 2050. This need could then be covered by, for example, 30 per cent biomass and 70 per cent direct CO<sub>2</sub> utilisation. The total of biomass required to do so would amount to roughly 1% of biomass currently used around the globe in all fields of application (13–14bn metric tons, of which 60 per cent alone are attributable to animal feed for the production of milk and meat).**

Richard Northcote, Chief Sustainability Officer at Covestro chemical group, said in April 2018: “Can you imagine in 2050, for example, that we’re not touching oil as an industry, but we are basically taking CO<sub>2</sub> out of the air and we are creating all these products? Then you have an industry that is totally circular. That is the dream. We are not anywhere near that, but if you start looking at what you can achieve when we start really harnessing AI and other things, who knows where we could get to in terms of chemistry?”

In January 2018, Sang Yup Lee of the Korea Advanced Institute of Science and Technology (KAIST) wrote: “Carbon dioxide will one day be used as a raw material.”

## Economic Efficiency of Renewable Carbon via CCU

Under today’s conditions, renewable carbon generally is more expensive than fossil carbon. Economic analyses show that an approximate price parity of direct CO<sub>2</sub> utilisation with fossil carbon can be achieved at a renewable power price of some two euro cents per kWh. Only very small volumes of renewable power are currently available at this price, and usually are limited on time or regionally restricted at that.

**Economic efficiency** will significantly improve over time, however, given the increasing prices for crude oil, the rising cost of CO<sub>2</sub> in emissions trading, growing surpluses of solar and wind power and the continuing optimisation of the technologies used for CO<sub>2</sub> utilisation and the generation of renewable energy. Another factor will be for politics to take the objective of switching the chemical industry over to renewable carbon seriously and to promote achieving this objective with supportive measures.

## Jobs and Security of Supply through CCU

According to Eurostat, more than 65,000 employees (EU-28) (4,000 in Germany) worked in oil and gas production in Europe in 2016. If the raw material base were to be converted to renewable carbon, this figure would increase considerably – decentrally produced renewable carbon would certainly require 5 to 10 times the number of employees. **It will never again be as easy to produce carbon as it is in the fossil age.**

Just as important: In Europe, 120,000 people are employed in oil refining, mainly in refineries. Instead of being relocated to the boreholes, with renewable carbon these refineries can continue to operate in Europe and the jobs are maintained.

In addition, there are hundreds of start-ups developing new technologies for the production and use of renewable carbon.

Overall, the chemical industry's switch to renewable carbon will create or maintain several hundred thousand new jobs in Europe, and this in new, innovative and promising sectors.

By switching to renewable carbon based on regionally available renewable energies and CO<sub>2</sub>, an increasing **independence from imported fossil (and biogenic) raw materials** is achieved. At the same time, the carbon **supply security** for the chemical industry is increased in a sustained manner.

## Political Measures to Support a Quick Transition to Renewable Carbon

What are the **instruments and measures which politics may use** to promote the chemical industry's shifting to renewable carbon from recycling, biomass and CO<sub>2</sub> utilisation (Carbon Capture and Utilisation (CCU))? There are several options for such an endeavour:

- **Taxation of fossil carbon in chemicals and plastics.** To date, the chemical industry does not pay any taxes for their fossil carbon anywhere around the globe. It would be quite possible to introduce a fossil carbon tax if not globally, then only regionally, e.g. in Europe. Imported products would then be taxed, while the tax could be refunded for exports.
- **Discontinuation of any funding programmes in the fossil domain.** Every year, the G7 countries spend at least USD 100bn for the production and consumption of oil, gas, and coal.<sup>9</sup>
- **Higher costs for fossil CO<sub>2</sub> emissions in the emissions trading system (ETS).** The German VCI (Verband der Chemischen Industrie e.V.) is committed to a globally uniform pricing of CO<sub>2</sub> emissions, at least in the G20 countries, which are responsible for 80% of global emissions. A uniform CO<sub>2</sub> price could be set via the Emissions Trading System (ETS) or as a uniform CO<sub>2</sub> tax (VDI nachrichten, 2018-06-15). The environment and energy ministers of nine German federal states have confirmed their demand to the federal government to introduce a minimum price for CO<sub>2</sub> emissions. French President Emmanuel Macron has demanded a minimum CO<sub>2</sub> price of 30 €/t - currently the CO<sub>2</sub> price in the ETS is roughly half of that target. (VDI nachrichten, 2018-07-20)
- Political rewarding for/preference of chemicals and plastics with **low greenhouse gas emissions**; this would directly benefit chemicals and plastics made from renewable carbon.
- Development of certificates and **labels** which indicate the **share of renewable carbon** (total share of recycled material, biomass and CO<sub>2</sub>) in products.

- Establishing **quotas of renewable carbon in “drop in” products** in the chemical and plastics industries (e.g. 30 per cent of all polypropylene must be made from renewable carbon by 2030)
- Obliging companies from the chemical and plastics industries to issue an annual report about the **percentage of renewable carbon used in their production processes** (“Reporting“).
- **Binding targets** for the use of renewable carbon in the chemical and plastics industries.
- **Tax credits** for the sequestration, storage and utilisation of CO<sub>2</sub>. This is currently under debate in the United States Congress.<sup>10</sup>
- **Tightening of environmental requirements for chemicals** (no hormone-active plasticisers, improved degradation behaviour of detergents and solvents etc.). This will mean a systemic preference of biomass-based solutions, in particular the fermentation of biomass/CO<sub>2</sub>.
- **Systematic expansion of mechanical and chemical recycling.** Considerable funding for R&D work will be required in order to further develop chemical recycling, improve its efficiency and examine its sustainability.
- Additional and improved financial support for **research, development and implementation** of sustainable future-oriented technologies in the field of material biomass and CO<sub>2</sub> technologies used to provide and utilise renewable carbon (Carbon Capture and Utilisation – CCU).
- **Considerably increased use of renewable energies and inclusion of CCU** as an option for storing and providing renewable carbon.

Politics should target all of its measures at renewable carbon and not confine itself to recycling, biomass or CO<sub>2</sub> utilisation – all three paths must be followed simultaneously in order to be able to abandon fossil raw materials entirely as soon as possible. The current strong focus on recycling and the circular economy must comprehensively be expanded to include the utilisation of biomass and CO<sub>2</sub> as raw materials for the chemical industry.

Which technology is to be evaluated as most appropriate for different applications and in different regions with their specific circumstances and networks from an economic, ecological and social standpoint must be elaborated by sustainability analyses, not by political dogma. Even small changes in market conditions may cause cascades in innovation.

The transition from the fossil to the renewable age will take place in an act of creative destruction as described by the famous Austrian political economist Joseph Alois Schumpeter. “According to Schumpeter, the ‘gale of creative destruction’ describes the ‘process of industrial mutation that revolutionises the economic structure from within, destroying the old one, incessantly creating a new one’. Through a new combination of production factors, which successfully prevail, old structures are displaced and eventually destroyed. The destruction is therefore necessary - not a system error - so that a new order can take place.”<sup>11</sup>

**And in order to stop climate change, we need a comprehensive new economic structure of raw materials supply towards renewable carbon.**

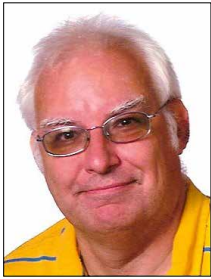
<sup>9</sup> Source: <https://www.euractiv.de/section/energie-und-umwelt/news/100-milliarden-dollar-fuer-oel-gas-und-kohle-jedes-jahr> (last retrieved on 2018-06-04).

<sup>10</sup> Source: <http://www.nortonrosefulbright.com/knowledge/publications/165331/tax-equity-and-carbon-sequestration-credits> (last retrieved on 2018-05-21).

<sup>11</sup> [https://en.wikipedia.org/wiki/Creative\\_destruction](https://en.wikipedia.org/wiki/Creative_destruction) (last retrieved on 2018-06-09)



## Supporters of the position paper from industry and science



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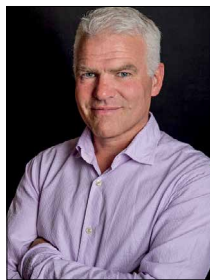
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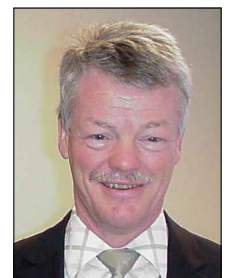
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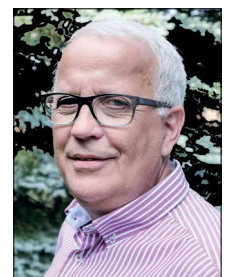
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**Michael Carus,  
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Michael Carus, physicist, co-founder and managing director the nova-Institut GmbH, is already active in the field of bio- and CO<sub>2</sub>-based Economy for more than 20 years. He is one of the leading experts and market researchers on bio- and CO<sub>2</sub>-based economy in Europe and specializes in particular in the industrial material use of biomass. He is active in setting up networks in the agricultural and food industry, in the forestry sector, in the field of bio-based chemicals and materials and in the field of industrial biotechnology and Biorefineries. He represents the nova-Institut among others in CO<sub>2</sub> Value Europe (2018).

Furthermore, Michael Carus is a member of a wide range of associations and international organizations; he was member of the Lead Market Initiative (LMI) “Ad-hoc Advisory Group for Bio-based Products” (2010–2013) and of the SCAR Foresight expert group “Sustainable Bioresources for a Growing Bioeconomy” (2014–2015), member of the Technical Committee, CEN/TC 411 “Bio-based products” (2011–2015), member of the “Expert Group on Bio-based Products” of the European Commission (2013–2017), member of the Thematic Working Groups “Biomass supply” and “Market-making” of the “Bioeconomy Panel” of the European Commission (2013–2014), and Member of the “Expert group for the review of the bioeconomy and its action plan” of the European Commission (2016–2017).

Michael Carus is the lead author of several groundbreaking studies and policy papers on the bio-based economy in the EU: [www.bio-based.eu](http://www.bio-based.eu)

His focus is on market analyses, ecological and techno-economic evaluations as well as the evaluation of political and economic Framework conditions for the material use of biomass in their in a wide variety of applications.



**Achim Rashka,  
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Achim Raschka, is a biologist and has been a research assistant at the nova Institute in the field of technology and market analysis for ten years. He works primarily in the fields of industrial biotechnology, sustainable chemistry, the material use of biomass and the use of CO<sub>2</sub>. Achim Raschka is involved in numerous national and international research projects on these topics and leads a team of chemists, biotechnologists and market researchers to investigate the technical, economic and ecological aspects of technologies. As a technology scout, he is also always on the lookout for new and interesting future technologies.

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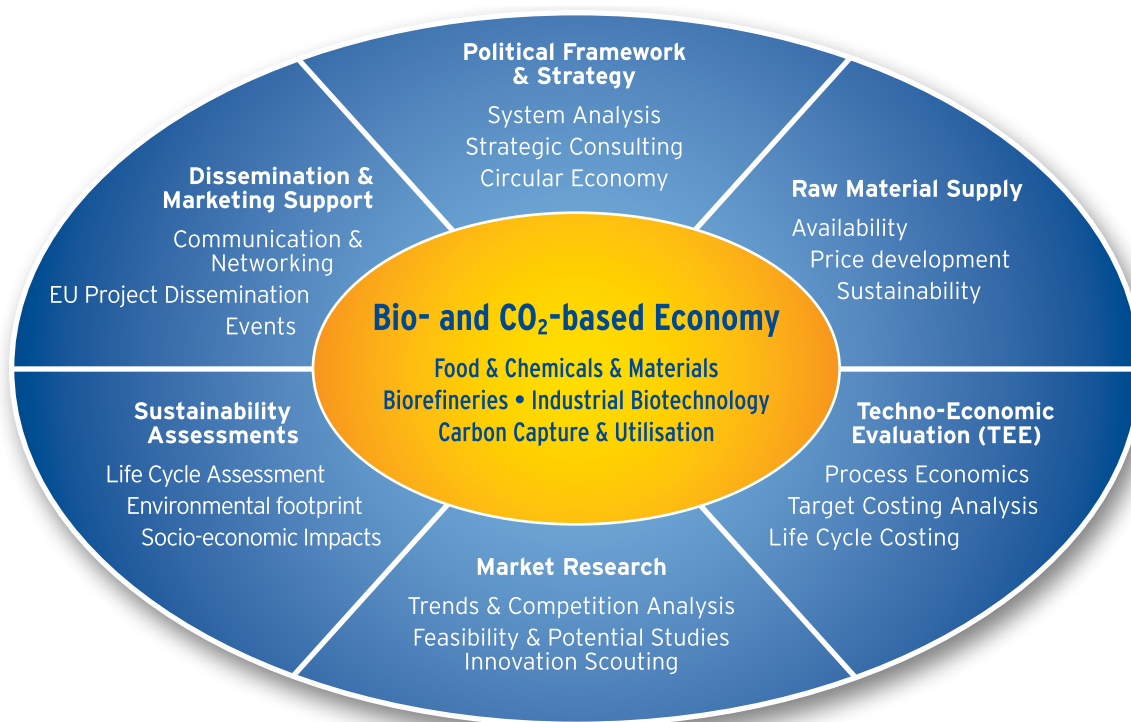
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